

Contact

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marcobasile1972 (LinkedIn)

Top Skills

Management

Marketing

Marketing Communications

Marco Basile

Group Publisher Periodici San Paolo and Head of Advertising Publiepi

Milan, Lombardy, Italy

Experience

Periodici San Paolo

10 years 1 month

Group Publisher Periodici San Paolo and Head of Advertising Publiepi
January 2015 - Present (7 years 8 months)

Group Publisher

January 2014 - December 2014 (1 year)

Editore Incaricato Periodici Familiari

August 2012 - December 2013 (1 year 5 months)

FIEG

Componente Commissione Pubblicità Federazione Italiana Editori
Giornali (FIEG)

January 2015 - Present (7 years 8 months)

Osservatorio Permanente Giovani Editori

Componente Consiglio di Gestione Osservatorio Permanente Giovani
Editori (OPGE)

November 2011 - November 2012 (1 year 1 month)

Il Sole 24 ORE

12 years 8 months

Direttore Marketing Quotidiano

January 2000 - August 2012 (12 years 8 months)

Milano

Responsabile Marketing Collaterali Economia e Management

November 2010 - November 2011 (1 year 1 month)

Education

Università degli Studi di Torino

Laurea, Economia e Commercio · (1991 - 1998)

Liceo Scientifico "C. de Giorgi" Lecce

Maturità Scientifica · (1986 - 1991)